

Photographer's Forum Magazine and SIGMA present

30th ANNUAL SPRING PHOTOGRAPHY

CONTEST



24-70mm F2.8 EX DG Macro

This ultra-wide zoom lens features an angle of view of 122 degrees. Ideal for digital SLR cameras, equipped with SLD glass, aspherical glass and HSM for fast quiet shooting. MSRP \$1,400.



12-24mm F4.5-5.6 EX DG ASP HSM

A large aperture zoom lens with a fast open-aperture value of 2.8. With SLD glass, aspherical lens elements, minimum focusing distance of 15.7", allows macro photography. MSRP \$1,150.

PRIZES \$4,000 PLUS 2 SIGMA LENSES

GIFT 2 FREE ISSUES OF Photographer's FORUM

to all entrants in the U.S. and Canada

SPONSORED by

SIGMA

WINNING PHOTOS will be published in the November 2010 issue of *Photographer's Forum Magazine*. All contest finalists will be published in the hardcover book *Best of Photography 2010*.

- Early entry fee is \$3.95 per photo entered (all entries must be postmarked or uploaded no later than April 19, 2010).
- Regular entry fee is \$4.95 per photo entered (all entries must be postmarked or uploaded no later than May 17, 2010).

ENTER ONLINE: www.pfmagazine.com

TO ENTER BY MAIL:

- Enter black & white or color prints or slides. **Do not send disks.**
- Prints must be unmounted 9x12 or smaller.
- Label every photo with your name and address, and indicate which edge is the top.
- Make checks payable to Photographer's Forum.
- All entries **MUST** include payment, entry form, and photographs.

If sending prints or slides, enclose a self-addressed, stamped envelope for return of work. Work will be returned after 8/21/2010.

- Rights remain with photographer.
- Subject matter is open.
- No limit to quantity of entries
- Finalists notified by August 2, 2010.
- Winners notified by August 16, 2010.

FIRST PLACE GRAND PRIZE

\$2,000 cash award from *Photographer's Forum* PLUS Sigma 24-70 mm lens

SECOND PLACE

\$1,000 cash award from *Photographer's Forum* PLUS Sigma 12-24 mm lens

THIRD PLACE

\$500 cash award from *Photographer's Forum*

FOURTH PLACE

Five \$100 awards

100 HONORABLE MENTIONS

All Honorable Mentions will be listed in the November 2010 issue of *Photographer's Forum* magazine and will receive a gold embossed certificate of outstanding merit from *Photographer's Forum*.

ELIGIBILITY

This contest is open to all amateur photographers in the United States, Canada, and around the world.

VISIT

Sigma at www.sigmaphoto.com

Photographer's Forum at www.serbin.com

Over \$240,000 Cash Prizes Awarded Since 1980!

Cut here and keep top portion for your files

YES! I would like to enter the 30th Annual Spring Photography Contest. I am enclosing \$3.95 per photo entered (early entry date), or \$4.95 per photo entered (final entry date). Please consider my work for publication in future issues of *Photographer's Forum* magazine. Please send me the next two issues of *Photographer's Forum*.

PHOTOGRAPHER NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

Check or money order enclosed (U.S. funds only), made payable to *Photographer's Forum*.

MasterCard Visa ACCOUNT NO: _____ EXP. DATE: _____

Cardholder's Signature: _____

To enter prints or slides by mail, send all entries to *Photographer's Forum*, 813 Reddick Street, Dept. PL, Santa Barbara, CA 93103. *Photographer's Forum* reserves the right to publish all contest winners and finalists. Although caution will be exercised with all work, *Photographer's Forum* is not responsible for damage.

ENTRY FORM